

Mentorship with Moff



TRANSMISSION RECEIVING // IACON.UK NETWORK

COMMUNITY OS • MENTORSHIP

Free mentorship for anyone in the community aged 18 or over who wants to put on a gathering of their own, from a first small pub meet upwards.

// WHY I'M OFFERING THIS

I spent fifteen years on the outside of this community, wanting to be part of something I was passionate about but too nervous to take the step. When I finally did, I knew I'd never look back. Now, almost fifteen years on from that first convention, I want to help open the community up to more events.

Over the last four years, hosting TFUKCon and co-hosting TFN gatherings, I've learned a lot, some of it the hard way, and without the support network I could have had. One of my proudest moments was offering a community spotlight, giving people the chance to fulfil a dream. This is my way of taking that further: free mentorship for anyone who wants to experience the joy of putting on a gathering.

// WHAT YOU'LL GET

► An hour a month with me.

A regular check-in and sounding board to talk through where you're at and what's coming up.

► Help with the big decisions.

Venue, budget and timing, thought through together.

► Introductions where they fit.

Where it makes sense for both sides, I may introduce you to venues, traders, artists or other organisers I know.

► Strategy from the start.

The earlier you bring me in, the more I can help shape the direction of your event, rather than helping patch things up late on.

► The IACON.uk guides and case studies.

Step-by-step organiser guides and real stories from real events.

► Shaping your signal.

Every organiser can get a listing on the IACON.uk calendar and sharing across Facebook and PrimeTime Toyz. If you cover the printing, I'll also pop your flyers into PrimeTime Toyz orders as they ship. As a mentee, I'll help you think through that signal: what to say, when to say it, and who it's for. The words and artwork stay yours.

► Help with your reach-outs.

Not sure how to approach a guest or a venue? I'll help you work out what to say and how to say it. You write it, and I'll help you sharpen it.

// WHAT IT ISN'T

- ✗ I won't run your event for you. It's yours, and that's the point.
- ✗ I won't design, write or produce your materials. Your flyer, your posts and your branding are yours.
- ✗ I don't take on any financial responsibility for it.
- ✗ I'm not on call around the clock. The monthly hour is the dependable bit.
- ✗ It isn't a handover of my contacts list. Introductions happen where they fit.
- ✗ It costs nothing. No fee, no commission, no cut of anything your event makes.

// HOW IT STARTS

Mentorship is open to anyone aged 18 or over. The first step is a virtual coffee with me. No pressure and no commitment, just a chat to see if we're a good fit for each other. If we are, we'll make it official with a simple mentorship agreement that sets out what we can each expect.

// HOLDING THE DOOR OPEN

This is my way of holding a door open, the same way doors were held open for me. If you want to walk through it, I'd love nothing more than to help. Get in touch for a virtual coffee and a chat at

moff@iacon.uk

IACON.uk mentorship is guidance: questions, frameworks and help with decisions. We don't design, produce or run anything for your event, and every event, its branding and its materials remain the responsibility of its organisers.